

# PR with a Dash of Fun!

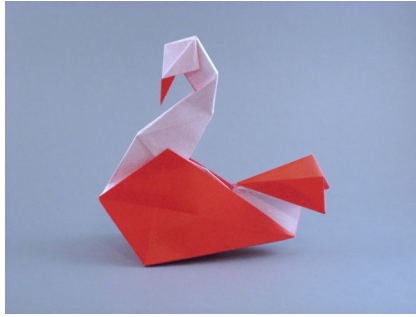


Ready for another dose of wit and entertainment in your inbox?  
Welcome to the Mika Mondo Newsletter - your monthly PR compass  
with a lively twist!

**This month's subject:**  
**The Lighter Side of Networking: How Fun Can Build  
Stronger Connections**

If you've ever been trapped in a conversation about the weather at a  
networking event (yawn!) or pretended to be engrossed in your

phone to avoid the dreaded awkward silence, this one's for you! Let's embark on a laughter-filled journey of transforming those dreary exchanges into memories that'll have you and your new buddy reminiscing for years!



## The Unconventional Business Card Swap

**Who said business cards need to be, well, business-like? Enter Jeff, a marketing whiz, who turned his cards into mini origami sets. When he handed them out, he'd challenge people to make a swan while sharing elevator pitches. Result? Not only did he make memorable connections, but folks still have his "card" displayed on their desks. Way to stick, Jeff!**

## Karaoke Elevator Pitches

**Yep, you read that right. At a recent tech convention, organizers introduced a 'Karaoke Networking Night'. Participants had 60 seconds (the duration of a song chorus) to belt out their business pitch. The catch? They had to do it to the tune of "Livin' on a Prayer." Turns out, nothing bonds future business partners better than off-tune singing and shared embarrassment. Rock on!**



## Speed Networking... on Roller Skates!

**A startup decided to take networking to the skating rink. The goal? Skate around and find a partner before the music stops. Once matched, each pair had 2 minutes to discuss business before the DJ hit play again. People left**

with bruised butts but strong  
business leads. Talk about  
breaking the ice... and maybe  
a bone or two!

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**Wanna infuse some fun into your  
networking game? Dive into these rib-  
tickling resources:**

[Innovative Icebreakers That Don't Involve The Weather](#)

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[Networking No-Nos: How NOT To Be That Boring  
Person](#) |

[12 Out-of-the-Box Networking Events That People  
Actually Enjoy](#) |

In conclusion, folks, networking doesn't have to be a chore or  
a bore. When you add a sprinkle of fun, you'll find that beneath  
the laughter and gags are genuine connections just waiting to  
be forged.

Until next time, keep those networking nerves at bay, and  
remember - it's okay if you're more into Netflix-ing than  
networking; just find a way to make both fun!

Stay giggly,

The Mika Mondo Team

P.S. Ever had a hilarious networking experience? Reply to this  
newsletter! Your story might just be the star of our next  
edition. Remember, laugh and the whole room laughs with  
you... network, and you might just have to do it alone. Choose  
wisely! 😊

Wanna talk? Just book here

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