EuroFusion - PR all over Europe



Hey You,

We've navigated GDPR together, and now it's time for a whole new adventure. Welcome to the buzzing tech corridors and startup hubs of Eastern Europe!



Welcome to EuroFusion: Emerging Eastern Europe

Don't sleep on Eastern Europe! This part of the continent is on fire, in a good way—burgeoning tech scenes, unicorn startups, and PR that's as sharp as grandma's homemade pierogi. Let's dig in!



Tech Titans of Tomorrow

From Poland's game dev scene to Hungary's cybersecurity ventures, discover the companies setting Eastern Europe ablaze.

The Startup Surge

Eastern Europe is home to some of the fastest-growing startups. Let's take a deep dive into their PR strategies that make them stand out.





Social Media Savvy

Eastern European companies are cracking the social media code in unique ways. Spoiler: it's not all about hashtags.

In Conclusion

PR in Eastern Europe is as diverse as the region itself. With a unique blend of innovation, tradition, and sheer grit, this region is rewriting the PR playbook.

The Eastern European Toolkit for having fun:

1. "Slav Survival Kit"

Contents: Adidas tracksuit, bottle of kvass, jar of pickles, instant borscht packets, fake gold chain, and a guidebook titled "How to Squat Like a True Slav."

Description: Everything you need to blend in at a gopnik gathering or just to have a laugh with friends.

2. "Polish Party Pack"

Contents: Mini bottles of Żubrówka (Bison Grass Vodka), pierogi recipe card, kielbasa keychain, Polish flag face paint, and a playlist of traditional Polish folk music.

Description: Perfect for celebrating Polish heritage or just enjoying a themed party with friends.

3. "Hungarian Hacker Toolkit"

Contents: Rubik's Cube (in honor of Hungarian inventor Ernő Rubik), paprika spice packets, thermal mug with Budapest skyline, goulash recipe

book, and a faux computer hacking manual.

Description: A playful nod to Hungary's contribution to both cuisine and tech.

That's a Wrap!

Up next, we're taking a high-speed autobahn trip to discover what makes German PR tick. Spoiler: it's not just about punctuality!

Your Mika Mondo Team

P.S. Inspired by Eastern Europe's tech boom? Reply to this email, and we'll share more insights. They're too good to keep secret!

Wanna talk? Just book here

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